

Failancial Insights And Trends In The Indian Commodity Market''At Axis Asset Management Co. Ltd

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ABSTRACT

This study analyzes the financial performance and emerging trends in the Indian commodity market from 2020 to 2024, focusing on five leading companies: Reliance Industries, Vedanta Ltd, MMTC Ltd, Kundan Group, and SLCM Ltd. Using secondary data from annual reports, commodity exchanges, and government publications, the research employs financial ratio analysis, trend analysis, and comparative benchmarking to evaluate profitability, liquidity, leverage, and growth patterns. The findings reveal significant impacts of global commodity price fluctuations on company performance, with notable growth in mid-sized firms specializing in gold and agricultural commodities. The study also highlights the importance of risk management, technological adoption, and sustainable practices for future competitiveness. This comprehensive assessment offers valuable insights for investors, policymakers, and industry stakeholders aiming to understand the evolving dynamics of India's commodity sector.

1.1 INTRODUCTION

The commodity market plays a vital role in the Indian economy, acting as a crucial platform for price discovery, risk management, and trade of essential raw materials such as metals, energy resources, and agricultural products. Over the last few years, the Indian commodity market has undergone significant transformation driven by global economic shifts, regulatory reforms, and technological advancements. Between 2020 and 2024, the market witnessed dynamic changes influenced by the COVID-19 pandemic, fluctuating global commodity prices, evolving government policies, and increased participation from both institutional and retail investors.

India is one of the largest consumers and producers of commodities like gold, crude oil, aluminum, and agricultural products, making the commodity sector a cornerstone for industrial growth and inflation control. The performance of commodity companies directly impacts the broader economy through supply chain linkages and export-import balances. Understanding financial trends and company performance in this sector is essential for investors, policymakers, and industry participants to make informed decisions.

This study aims to analyze the financial health and performance trends of five major companies in the Indian commodity market—Reliance Industries, Vedanta Ltd, MMTC Ltd, Kundan Group, and SLCM Ltd—over the period 2020 to 2024. By employing financial ratio analysis, trend analysis, and comparative benchmarking, the tudy seeks to uncover insights into profitability, liquidity, leverage, and growth patterns that define the sector's competitiveness and resilience.

Furthermore, the study explores how sector-specific commodity price movements (such as gold, oil, aluminum, and agricultural commodities) influence company performance and the broader market landscape. It also identifies



hallenges and opportunities for these companies in adapting to a rapidly changing global environment marked by sustainability concerns, digitalization, and evolving investor expectations.

1.2 NEED FOR THE STUDY

The Indian commodity market is a critical component of the nation's economic framework, directly influencing industrial production, inflation, and trade balances. With increasing globalization, fluctuating global commodity prices, and evolving domestic policies, understanding the financial performance and trends within this sector has become imperative.

Between 2020 and 2024, the commodity market faced unprecedented challenges and opportunities arising from the pandemic, supply chain disruptions, and digital transformation. Investors, policymakers, and industry stakeholders require detailed financial insights to navigate this volatile environment effectively.

1.3 OBJECTIVES OF THE STUDY

- 1. To analyze the financial performance of selected top commodity companies in India from 2020 to 2024 using key financial ratios.
- 2. To examine the impact of sector-specific commodity price trends (such as gold, oil, aluminum, and agricultural products) on company profitability and growth.
- 3. To conduct a comparative analysis of financial performance across the top five commodity companies to identify industry benchmarks and best practices.
- 4. To assess the risk management practices and operational efficiency of these companies amid global economic fluctuations and market volatility.
- 5. To provide strategic recommendations for improving financial sustainability and competitiveness in the Indian commodity sector.

1.5 SCOPE OF THE STUDY

This study focuses on the financial analysis and trend evaluation of the Indian commodity market over the fiveyear period from 2020 to 2024. It specifically examines five leading companies—Reliance Industries, Vedanta Ltd, MMTC Ltd, Kundan Group, and SLCM Ltd—which represent major segments of the commodity market, including energy, metals, precious metals, and agricultural commodities.

1.6 METHODOLOGY

Research Design

The study adopts a **descriptive and analytical research design** aimed at examining the financial performance and trends of selected commodity companies over the period 2020 to 2024. The approach is primarily quantitative, relying on secondary data analysis.

• government portals.



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Data Analysis Tools and Techniques

- **Financial Ratio Analysis:** Key financial ratios such as profitability ratios (net profit margin, ROCE), liquidity ratios (current ratio), leverage ratios (debt-to-equity), and growth metrics (EPS growth, revenue CAGR) were calculated to evaluate company performance.
- **Trend Analysis:** Year-on-year (YoY) financial growth and commodity price trend analysis were performed to identify patterns and impacts on company results.
- **Comparative Analysis:** Cross-company benchmarking was conducted to compare the financial health and efficiency of the top five commodity companies.
- Statistical Tools: Compound Annual Growth Rate (CAGR) calculations and graphical representations were used to interpret the data effectively.

1.7 LIMITATIONS OF THE STUDY

- 1. **Dependence on Secondary Data:** The study relies solely on secondary data from company reports and public sources, which may limit the depth of analysis regarding internal management decisions and qualitative factors.
- 2. Limited Company Sample: Only five major companies were analyzed, which may not represent the entire diversity of the Indian commodity market.
- 3. **External Economic Factors:** The impact of global geopolitical events, currency fluctuations, and government policy changes are considered only indirectly, which may affect the comprehensiveness of the findings.
- 4. **Data Accuracy and Timeliness:** Financial data is subject to reporting delays and possible revisions, which could affect the accuracy of the analysis.
- 5. **Market Volatility:** Commodity markets are inherently volatile and influenced by unpredictable factors such as natural disasters, which the study may not fully capture or predict.

2.2 REVIEW OF LITERATURE

- 1. Sharma, A. & Verma, P. (2023). *Impact of Commodity Price Volatility on Indian Commodity Firms*. This study examines how price fluctuations in key commodities affect the profitability and risk exposure of Indian commodity companies. The authors found that firms with robust risk management strategies showed better resilience during volatile periods, especially from 2020 to 2022, marked by the pandemic-induced disruptions.
- Singh, R. (2022). Financial Performance Analysis of Metal Commodity Firms in India. Singh analyzes the financial ratios of metal sector companies, highlighting that liquidity and leverage ratios improved post-2020, suggesting better financial management amid fluctuating global metal prices.
- 3. Kumar, & Gupta, R. (2021). Trends Commodity India. S. in Gold Trading in This paper explores gold price trends and their effects on trading volumes and company earnings. It concludes that gold acts as a hedge during economic uncertainties, with increased retail investor participation noted from 2020 onwards.

DATA ANALYSIS & INTERPRETATION

Financial Ratio Analysis (2020–2024)

- 1. Net Profit Margin (%)
- 2. Return on Capital Employed (ROCE) (%)
- 3. Current Ratio



4. Debt to Equity Ratio

5. Earnings Per Share (EPS)

1. Reliance Industries Limited (RIL)

Year	Net Profit Margin (%)	ROCE (%)	Current Ratio	Debt/Equity	EPS (₹)		
2020	5.97	8.3	0.91	0.62	62.1		
2021	9.96	10.4	1.04	0.48	78.4		
2022	9.98	11.8	1.15	0.45	89.7		
2023	9.98	11.9	1.20	0.41	93.3		
2024	10.22	12.3	1.25	0.38	100.5		
2500 -				2500			
2000 -				2000			
1500 -				1500			
1000 -				1000			
500 -				500			
0 -				0			
	Year Net Profit ROCE (% Margin (%)	6) Current De Ratio	bt/Equity EPS (₹)				
	Series1 Series2 Series3 Series4 Series5						

Insight: Stable profitability and decreasing leverage indicate strong financial management and growing investor returns.

Company	EPS 2020	EPS 2024	CAGR (%)	
Reliance Industries	₹62.1	₹100.5	12.7%	
Vedanta Ltd	₹17.5	₹48.1	27.5%	
MMTC Ltd	₹0.08	₹0.14	15.2%	
Kundan Group	₹8.7	₹15.0	14.6%	
SLCM Ltd	₹3.8	₹5.5	9.7%	

5. Earnings Per Share (EPS) Growth (2020–2024)

Insight:

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Vedanta	leads	in	shareholder	value	creation	via	higher	EPS	growth.
Reliance		shows	S	teady	grov	vth	in		EPS.
MMTC's EPS is low but growing, reflecting its low-margin business.									

6. Current Ratio (2024)

Company	Current Ratio
Reliance Industries	1.25
Vedanta Ltd	1.50
MMTC Ltd	1.25
Kundan Group	1.42
SLCM Ltd	1.85





Benchmark Insight:

SLCM has the strongest liquidity position, essential for agri commodity storage business. All companies maintain a current ratio >1, reflecting healthy short-term solvency.

Overall Benchmark Summary:

Parameter	Top Performer	
Revenue Growth	Kundan Group	
Net Profit Margin	Vedanta Ltd	
ROCE	Vedanta Ltd	
EPS Growth	Vedanta Ltd	
Low D/E Ratio	MMTC Ltd	
Liquidity (Current)	SLCM Ltd	



- Vedanta Ltd dominates in profitability, capital efficiency, and EPS growth—ideal for investors seeking high returns.
- **Reliance** is financially strong with consistent performance and low risk.
- SLCM and Kundan are agile players with strong liquidity and niche growth.
- MMTC is low-risk but low-return due to thin margins and public-sector structure.

Hypotheses

H₀ (Null Hypothesis):

There is no significant impact of commodity price fluctuations on the financial performance of Indian commodity companies between 2020 and 2024.

H₁ (Alternative Hypothesis):

Commodity price fluctuations have a significant impact on the financial performance of Indian commodity companies between 2020 and 2024.



Statistical Testing: t-test and ANOVA 1. t-test

- **Purpose:** To test whether the mean financial performance (e.g., Return on Assets, Net Profit Margin) differs significantly between two groups, such as years of high vs. low commodity price volatility or two different companies.
- Interpretation:
- If *p*-value < 0.05, reject $H_0 \rightarrow$ Significant impact exists.
- o If *p*-value > 0.05, fail to reject H₀ → No significant impact found.
 2. ANOVA (Analysis of Variance)
- **Purpose:** To test whether there are statistically significant differences in financial performance across more than two groups, for example, comparing multiple companies or different commodity price volatility periods (like low, medium, high).
- Interpretation:
- If *F*-statistic is significant (p-value < 0.05), reject $H_0 \rightarrow At$ least one group differs significantly, indicating a significant impact of commodity price fluctuations.
- If *p*-value > 0.05, fail to reject $H_0 \rightarrow$ No significant differences across groups.

Example Table Format for Results

Test	Test Statistic	p-value	Conclusion
t-test	t = 2.45	0.018	Reject Ho: Significant impact found
ANOVA	F = 4.32	0.009	Reject Ho: Significant differences

5.1 FINDINGS

1. Sector-Wise Financial Performance Varies Widely

- Vedanta Ltd showed the highest profitability and capital efficiency, driven by favorable global commodity prices, especially in aluminum, zinc, and oil.
- Reliance Industries demonstrated consistent profitability, with strong growth in the petrochemicals and refining segment. Its financial strength is enhanced by a low debt-to-equity ratio and high EPS.
 Strong YoY Growth in Mid-Tier Players
- Kundan Group and SLCM Ltd recorded high CAGR in revenue and EPS, benefiting from strong gold demand and agri-commodity warehousing trends.
- These companies, although not as large as Reliance or Vedanta, displayed **agility and specialization**, ensuring healthy financial performance.

3.

5.2 SUGGESTIONS



Diversification of Product and Revenue Streams

- Companies like **MMTC Ltd** and **SLCM Ltd** should focus on **broadening their commodity portfolios** and entering **higher-margin verticals** such as value-added products or digital trading platforms to boost profitability.
- Kundan Group could diversify into retail digital gold platforms and international bullion trading to reduce dependency on physical gold refining.
 - 2.

5.3 CONCLUSION

The Indian commodity market between 2020 and 2024 has experienced significant evolution, influenced by global price volatility, domestic reforms, digitalization, and post-COVID economic recovery. This study focused on the financial insights and performance trends of five major players—**Reliance Industries**, **Vedanta Ltd**, **MMTC Ltd**, **Kundan Group**, and **SLCM Ltd**—representing a cross-section of energy, metals, precious metals, and agri commodities.

The comparative financial analysis revealed that **Vedanta Ltd** consistently outperformed in terms of profitability, capital utilization, and shareholder value creation, primarily due to favorable pricing in the metals and oil segments. **Reliance Industries** displayed robust, stable growth backed by its diversified business model and strong liquidity position. On the other hand, **Kundan Group** and **SLCM Ltd** emerged as fast-growing mid-tier firms capitalizing on niche markets such as bullion

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- Gupta, R., *Financial Analysis of Indian Markets*, 1st Edition, McGraw Hill, 2021.
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- Sharma, A. & Verma, P., "Impact of Global Commodity Prices on Indian Firms," *International Journal of Finance*, Vol. 15(3), pp. 45-62, 2023.
- Singh, R., "Trends in Indian Commodity Market: A Study," *Journal of Commodity Markets*, Vol. 9, Issue 2, pp. 78-91, 2021.

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- Ministry of Commerce and Industry, "Annual Commodity Report 2023," <u>https://commerce.gov.in/</u>, Accessed on May 25, 2025.