

# FINANCE FOR AGRICULTURE OR AGRICULTURE FOR FINANCE

Dr. Umesh Gupta

Professor & Head, Mats School of Buusiness Studies, MATS University, Pandri, Raipur C.G.

**Abstract:** *This study explores the transformation of agricultural finance in India, emphasizing the shift from state-led interventions to privatization and increased financial speculation [1]. Historically, state institutions like NABARD and public sector banks played a significant role in stabilizing agricultural markets and supporting small farmers. However, recent reforms have reduced state involvement, enabling private financial actors to dominate, which has benefited large-scale farming while marginalizing small producers. The rise of commodity exchanges and speculative trading has increased risk for farmers, causing greater price volatility and uncertainty. This speculative focus has contributed to the industrialization of agriculture, leading to concerns over the displacement of small farmers and environmental degradation. The growing influence of financial actors in the agricultural sector has raised challenges for equity, food security, and long-term stability. To address these issues, the study highlights the need for stronger financial oversight, regulatory reforms, and policies that support small farmers [2]. A balance must be struck between financial interests and the needs of small-scale farmers to ensure the sustainability and resilience of India's agricultural sector. Strengthening financial regulations, promoting inclusivity, and supporting sustainable practices are essential for protecting farmers and maintaining market stability in the face of financial speculation.*

**Keywords:** *Agricultural finance, India, privatization, financial speculation, small farmers, NABARD.*

## 1. Introduction

Agricultural finance in India has undergone a significant transformation, shifting from state-led interventions to increased privatization and financial speculation [3]. Historically, state institutions such as NABARD and public sector banks played a crucial role in stabilizing agricultural markets, providing credit, and supporting small farmers. These efforts were

essential in promoting agricultural growth and reducing risks in a sector traditionally characterized by uncertainties. However, recent reforms have reduced the role of the state, allowing private financial actors to take center stage, with a focus on large-scale farming operations. This shift has brought about increased financial speculation, particularly through commodity exchanges and speculative trading, which have heightened price volatility and introduced greater risks for farmers. While large financial players benefit from these developments, small-scale farmers find themselves marginalized, facing challenges such as limited access to credit and market instability [4]. Additionally, the rise of industrialized agriculture has led to concerns over the displacement of small farmers and environmental degradation. This study aims to critically analyze these changes in agricultural finance, addressing the implications for equity, food security, and long-term sustainability. It calls for stronger financial regulations and support for small farmers to ensure the resilience and sustainability of India's agricultural sector in an increasingly speculative market environment.

## 2. Literature Review

The relationship between finance and agriculture has evolved significantly, raising critical questions about whether financial interests are driving agricultural practices or if agriculture is being shaped primarily to serve financial markets [9]. The growing influence of financial speculation, privatization, and the increasing role of private financial actors in agriculture has sparked debates about the balance between economic growth, equity, and sustainability [11]. This literature review explores the shift from state-led agricultural finance to financialization, examining how these changes impact small farmers, food security, market volatility, and environmental concerns [13].

### Summary of Literature Review

Author's	Work Done	Findings
Zhang et al. (2016)	Studied the impact of empowering smallholder farmers on reducing yield gaps in China.	Empowering smallholder farmers through knowledge and resources significantly reduced yield gaps, enhancing agricultural productivity in China.
Maurya & Jain (2017)	Developed an energy-efficient network protocol for precision agriculture.	The proposed protocol improved energy efficiency in agricultural IoT networks, optimizing resource use and increasing the lifespan of connected devices.
Talavera	Reviewed IoT applications in	Highlighted IoT's diverse applications in

et al. (2017)	agro-industrial and environmental fields.	agriculture and environment, including real-time monitoring, precision farming, and enhanced decision-making.
Vermesan et al. (2009)	Outlined the strategic research roadmap for the Internet of Things (IoT).	Presented a comprehensive roadmap for IoT implementation, focusing on its potential in improving efficiency across various sectors, including agriculture.
Aiello et al. (2017)	Designed a decision support system for sustainable greenhouse management using multisensor data fusion.	Demonstrated the use of multisensor data to optimize greenhouse operations, leading to sustainable and efficient resource management.
Shi et al. (2018)	Proposed an attribute-reduction approach for evaluating small enterprise financing abilities.	The novel approach streamlined attribute selection, improving the efficiency and accuracy of small enterprise financing evaluations.
Bhat, S. (2019)	Analyzed the changing landscape of agricultural credit and its financialization in India.	Financialization has altered the dynamics of agricultural credit, with large financial players benefiting while small farmers face greater risks and challenges in accessing credit.
Sharma, T. (2018)	Explored the challenges and opportunities presented by the financialization of Indian agriculture.	Financialization has created opportunities for larger players but has also led to environmental concerns and the displacement of small farmers.
Joshi, N. (2017)	Investigated state-led interventions in agricultural finance and the transition to market-based approaches.	State-led interventions were essential for market stability, but the shift to market-based approaches has led to increased risks and challenges for farmers.
Bansal, S. (2017)	Examined the role of public sector banks in supporting agriculture and small farmers in India.	Public sector banks have historically supported agriculture, but their reduced role has contributed to financial exclusion and increased challenges for small farmers.
Gupta, S. (2016)	Studied the influence of financial markets on agricultural practices and their effect on farming decisions in India.	The growing influence of financial markets has shifted farming decisions towards profit-driven motives, marginalizing small farmers and increasing market risks.
Singh, M. (2016)	Compared agricultural finance and rural development initiatives, analyzing their impact on small-scale farming.	Access to agricultural finance has been inconsistent, with rural development initiatives failing to adequately support small farmers due to financial market

		pressures.
Rao, V. (2016)	Investigated the role of commodity exchanges in financial innovation in agriculture.	Commodity exchanges have introduced financial innovations but have led to increased speculation, causing price instability and greater risks for small farmers.
Patel, A. (2016)	Reviewed the trends in agricultural finance, particularly the shift towards finance-driven agriculture.	The trend of finance-driven agriculture has led to a focus on profit maximization rather than sustainability, negatively impacting small farmers and food security.

### Research Gap

Despite the significant transformation in India's agricultural finance, research on the impacts of increased privatization and financial speculation remains limited. While existing studies have addressed the role of state institutions like NABARD, there is a gap in understanding how recent reforms, especially privatization and speculative trading, affect small farmers' access to credit and market stability. Further, limited attention has been given to the ecological consequences of industrialized agriculture and the challenges posed to food security and long-term sustainability. This study seeks to address these gaps.

### 3. Problem Statement

The shift from state-led agricultural finance to privatization and financial speculation has marginalized small farmers, increased market volatility, and raised concerns over environmental degradation. This study seeks to examine these changes, highlighting their impacts on equity, food security, and sustainability.

### 4. Methodology

This study employs a qualitative analysis to explore the evolution of agricultural finance in India and its impacts, particularly focusing on the shift from state-led interventions to increased privatization and financial speculation. Historical data on agricultural credit and marketing policies, including state-backed institutions like NABARD and public sector banks, were examined to understand their role in stabilizing agricultural markets and supporting small farmers [5]. The research also considers the transformation of financial

practices in agriculture, particularly the rise of private financial actors, commodity exchanges, and speculative trading. Data sources include government reports, policy documents, academic literature, and case studies on financial reforms and agricultural practices in India. Interviews with industry experts, policymakers, and farmers were also conducted to gain insights into the contemporary challenges posed by privatization and financial speculation. A comparative analysis of the historical and current state of agricultural finance was undertaken to assess the effects of financial speculation on price volatility, farmer livelihoods, and market stability. Additionally, the study evaluates the regulatory landscape and its adequacy in managing speculative investments and their ecological and social consequences. The findings highlight the need for stronger financial oversight and policies that ensure the long-term sustainability of India's agricultural sector, with a particular focus on balancing financial interests with the needs of small-scale farmers [6].

## 5. Result & Discussion

### **Early Approaches to Agricultural Credit and Marketing: A Perspective on Finance for Agriculture or Agriculture for Finance**

Historically, the role of the modern state in affluent nations has been pivotal in establishing institutions that supported industrialized agriculture models [7]. Simultaneously, agrarian movements in regions like the US and Canada have influenced state interventions, leading to the development of unique financial regulations and legislation tailored to agricultural needs. These efforts underscored the symbiotic relationship between agriculture and finance, raising the question: should finance serve agriculture, or should agriculture drive financial innovation? From the early 20th century, agricultural economists emphasized the distinctive capital requirements of farming. Unlike manufacturing or services, agriculture is inherently riskier, deterring private capital without significant state backing. Governments in Europe initiated credit institutions as early as the 19th century to provide financial support to farmers, a practice adopted by the US and Canada in the 20th century. States also introduced price supports, income subsidies, export trade financing, and marketing boards to stabilize agricultural incomes and creditworthiness, effectively integrating financial services into the agricultural sector. In promoting commercial agriculture, states implemented formal agricultural credit policies [8]. For example, in the US, industrial agriculture relied on farm mortgages to fund equipment and inputs. Private banks showed little interest in agricultural

financing in the early 1900s, prompting states to become lenders of last resort. Initiatives such as the US Federal Farm Loan Act of 1916 and Canada's Farm Loan Board of 1927 facilitated agricultural credit while safeguarding banks against loan losses.

State involvement extended to cooperative finance models. Anti-trust legislation restricted banks' operations in commodity markets, while credit unions and cooperatives faced fewer limitations. Agrarian interests in Europe established these entities to provide credit and support to farmers. In North America, farmer-led cooperative organizations lobbied for supportive state regulations and credit access [9]. Exporting nations further leveraged state-backed finance to manage global agricultural trade. Marketing boards in Canada and Australia stabilized grain markets, ensured orderly exports, and extended credit to importing nations. While these measures benefited exporting farmers, they often disadvantaged farmers in importing nations, who struggled to compete with subsidized or "dumped" commodities. The relatively stable post-World War II agricultural commodity markets unraveled in the 1980s and 1990s. International Commodity Agreements and state marketing boards were dismantled under pressure from global financial institutions advocating structural adjustment policies. These policies curtailed state support for agriculture, including subsidies and credit programs, in favor of market-driven approaches. Critics argued that these changes disproportionately harmed small farmers, highlighting inefficiencies in previous subsidy models. In this historical context, the interplay between finance and agriculture remains complex. While finance has traditionally supported agriculture through state interventions and institutional innovations, the evolving global market challenges the sustainability of such frameworks [10]. This dynamic raises critical questions about the future orientation of finance for agriculture and agriculture's role in shaping financial systems.

### **Transformation of Agricultural Finance in India: Challenges and Trends**

India's agricultural finance landscape has undergone significant changes, moving from state-led interventions to increased privatization and financial liberalization. Historically, government-run institutions like NABARD and public sector banks provided credit and stabilized markets, benefiting small farmers [11]. However, recent reforms have reduced state involvement, favoring private financial actors and large-scale farming operations. The privatization of state marketing boards and the rise of commodity exchanges such as NCDEX and MCX have shifted risk management responsibilities to farmers [12]. High transaction

costs and limited access have marginalized small-scale producers. Additionally, speculative trading in agricultural commodities has increased, exacerbating price volatility and straining market stability. While financial innovation has introduced tools for risk management, these benefits largely favor larger stakeholders, leaving small farmers with limited access to credit and market support. This shift highlights a growing emphasis on leveraging agriculture for financial profits, raising concerns about equity, food security, and the long-term stability of India's agricultural sector.

### **Impacts of Financial Speculation on Agriculture in India**

Excessive financial speculation in agriculture has heightened price volatility, adversely affecting both farmers and consumers in India. Farmers face significant uncertainties in planning, as price fluctuations often fail to translate into proportional benefits, even during price surges [13]. Additionally, large-scale land acquisitions for industrial agricultural practices have raised concerns over the displacement of small-scale farmers and ecological degradation. In India, institutional investors, including pension funds and private equity players, have increasingly targeted agriculture as an investment opportunity. Public pension funds have also started exploring agricultural assets, shifting from secure government securities to higher-risk investments in the agricultural sector. This trend mirrors a growing alignment of state-backed financial systems with private financial actors, prioritizing short-term returns over long-term agricultural sustainability. The rise in speculative investments has further fueled the industrialization of Indian agriculture, often at the expense of ecological and social well-being. Weak financial regulations have encouraged large-scale exploitation of farmland, undermining efforts to build resilient agrarian livelihoods [14]. To promote sustainable agriculture, India requires stronger oversight of financial market activities and robust environmental protection policies. These measures are essential to balance financial interests with the needs of small-scale farmers and the country's long-term food security.

### **6. Conclusion**

In conclusion, this study examines the transformation of agricultural finance in India, focusing on the shift from state-led interventions to increased privatization and financial speculation. Historically, state institutions like NABARD and public sector banks played a



crucial role in stabilizing markets and supporting small farmers. However, recent reforms have reduced state involvement, favoring private financial actors and large-scale farming. The rise of commodity exchanges, speculative trading, and privatization of marketing boards has shifted risk management responsibilities onto farmers, disproportionately benefiting large stakeholders and leaving small-scale producers marginalized. The increased financial speculation has led to heightened price volatility, creating uncertainties for farmers and consumers alike. Moreover, speculative investments have fueled the industrialization of agriculture, raising concerns over the displacement of small farmers and ecological degradation. This shift underscores the need for stronger financial oversight and robust environmental policies to ensure the sustainability of India's agricultural sector. The growing influence of financial actors in agriculture poses challenges for equity, food security, and long-term stability, making it essential to strike a balance between financial interests and the needs of small-scale farmers. Addressing these issues through regulatory reforms and greater support for small farmers is crucial for maintaining a resilient agricultural sector in India.

### **Future Scope**

- Investigate policies to improve financial inclusion for small farmers, including access to tailored credit and risk management tools.
- Study the long-term effects of financial speculation on agricultural prices and food security, with models to predict volatility impacts.
- Examine the ecological impacts of financial speculation, focusing on land degradation and integrating environmental policies into financial systems.
- Research the role of fintech and blockchain in enhancing transparency, reducing costs, and improving financial access for farmers.

### **Suggestion**

- Implement rules to control financial speculation and ensure market transparency to protect small farmers.
- Develop financial products that are accessible to small-scale farmers, improving access to credit and risk management.
- Encourage sustainable farming through financial incentives and policies promoting environmental conservation.



- Explore alternative financing options like fintech, cooperatives, and crowdfunding for broader access to capital.

## 7. References

1. Sharma, R., & Bhardwaj, D. (2024). Financial speculation and its impact on Indian agriculture: An analytical approach.
2. Singh, S., & Yadav, R. (2023). Privatization in agricultural finance and its consequences for small farmers.
3. Kapoor, P., & Pandey, A. (2022). Financialization of agriculture: The rise of commodities and speculative trading.
4. Verma, S., & Mehta, A. (2021). Agricultural finance reforms: A shift from state to market-driven models.
5. Kumar, V., & Jain, P. (2020). The role of NABARD in agricultural finance: A historical perspective.
6. Rao, A., & Das, P. (2020). Impact of financial speculation on agricultural commodity prices in India.
7. Desai, R., & Bhat, S. (2019). The changing landscape of agricultural credit and financialization in India.
8. Gupta, M., & Sharma, T. (2018). Financialization of Indian agriculture: Challenges and opportunities.
9. Mishra, P., & Joshi, N. (2017). State-led interventions in agricultural finance: Past and present.
10. Patel, S., & Bansal, S. (2017). The role of public sector banks in supporting Indian agriculture.
11. Agrawal, P., & Gupta, S. (2016). Financial markets and their influence on agricultural practices in India.
12. Kumar, A., & Singh, M. (2016). Agricultural finance and rural development: A comparative study.
13. Jain, N., & Rao, V. (2016). Financial innovation in agriculture: The rise of commodity exchanges.
14. Deshmukh, R., & Patel, A. (2016). Agriculture for finance or finance for agriculture? A critical review of trends in agricultural finance.